

**METHODS AND APPARATUS FOR MANAGING COMPUTING RESOURCES
BASED ON YIELD MANAGEMENT FRAMEWORK**

Abstract of the Disclosure

Yield management techniques are provided. In one aspect of the invention, a
5 technique for managing one or more computing resources comprises the following
steps/operations. Data associated with at least one potential demand for use of the one or
more computing resources is obtained. Then, a management model (e.g., a yield
management model or a revenue management model) is generated in accordance with at
least a portion of the obtained data, wherein the management model is operative to
10 determine an allocation of the one or more computing resources based on combinations
of price levels and service levels that may be offered to one or more users of the one or
more computing resources so as to attempt to satisfy at least one management goal.